

Notes: - Website totally build in WordPress with theme, plugin and MySQL database.

Website Core Features

- Responsive home page design
- Slider and Banner area with smooth animation
- Log in and register option for users
- Search option for products
- Product category will be displayed
 - Featured products display in home page
 - Dynamic product category
- Enquiry Form
- Social Media Incorporation
- Product zoom features
- Related product show
- Pincode Availability

2. About Us:

- About the business
- Our approach
- Why Us

3. Product Page:

- The list of products will be there with thumbnail images
- Add to wishlist
- Add to cart
- Product filter option
- Product details page will be shown after clicking on each product

4. Product Detail Page:

- Full description of product with specifications, features, color, price, availability, name, SKU, additional details, list price, your price, weight, stock, minimum quantity order amount, handling fee and more.
- Buy now and add to cart option
- Related products will be shown
- Customer reviews/ ratings will be there

Page 5. Payment Gateway Integration:

- Dynamic payment modes
- Invoice generate
- COD

6. My Account Page:

- Update profile, change password and logout options will be there
- Here the orders can be tracked
- Order History
- Wishlist

9. Contact us:

- Contact us form with Google map
- After submitting contact, us form email notification with user information to admin

Admin Panel Features:

1. Fully Functional Wordpress Admin Panel.
2. Product Module: Here admin can add, edit or remove products
3. Product Category Module: Here admin can add, edit or remove category
4. Order Module: Here admin can track the orders coming from users
5. Create Unlimited Category
6. Create Unlimited Pages
7. All sale report monthly or yearly
8. Inventory Management
9. Customer Database
10. CMS: Here admin can manage all the pages content and images.

4. Technologies to be used in website:

Design Technology: WordPress ecommerce theme

Backend Technology: Most popular WordPress plugin & MySQL Database;

5. Timeline: Website Designing & Development: 45 working days

Particulars	Price (INR)*
1. Website design and development with Admin Panel	30,000/-
2. Domain Registration	800/-
3. Hosting Server or you can buy also	5500/-
4. SSL security certificate (optional)	3800/-

7. Payment Terms:

Website development Payment Terms:

1. 50% of total cost as an upfront payment
 2. 50% of total cost after project completion and before goes live
- (* Not mandatorily this. The payment terms can change according to the client's consent)

Note: The validity of this proposal is up to 60 working days. The cost of this proposal may change after 60 working days according to the current market scenario.

Thank you for the opportunity to quote on your business.